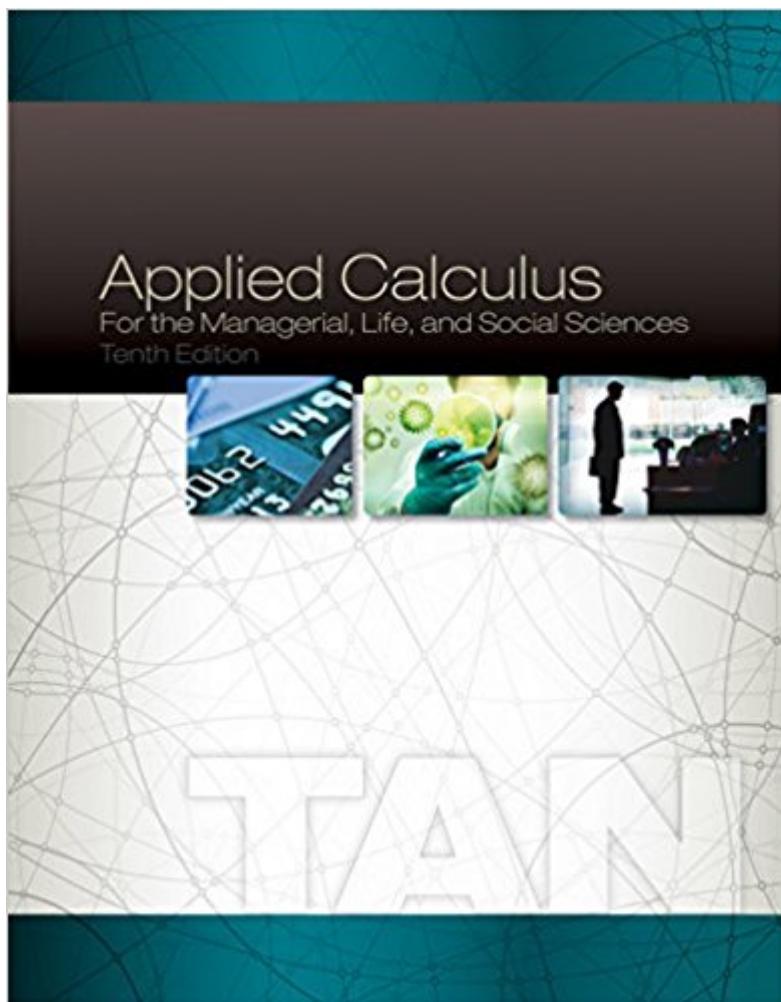


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Applied Calculus For The Managerial, Life, And Social Sciences



Synopsis

Soo Tan's APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Ninth Edition balances applications, pedagogy, and technology to provide you with the context you need to stay motivated in the course and interested in the material. Accessible for majors and non-majors alike, the text uses an intuitive approach that introduces abstract concepts through examples drawn from common, real-life experiences to which you can relate. It also draws applications from numerous professional fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily work activities. Numerous exercises ensure that you have a solid understanding of concepts before advancing to the next topic. Algebra review notes, keyed to the review chapter Preliminaries, appear where and when you need them. The text's exciting array of supplements equips you with extensive learning support to help you make the most of your study time.

Book Information

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Student-Friendly Insights. ;Explore and Discuss; sections take you more in depth, ;Self-Check; exercises let you check your progress, ;Notes; provide further clarification, ;Cautions; highlight common mistakes students make.

Soo T. Tan has published numerous papers in Optimal Control Theory and Numerical Analysis. He received his S.B. degree from Massachusetts Institute of Technology, his M.S. degree from the University of Wisconsin-Madison, and his Ph.D. from the University of California at Los Angeles. "One of the most important lessons I learned from my early experience teaching these courses is that many of the students come into these courses with some degree of apprehension. This awareness led to the intuitive approach I have adopted in all of my texts."

Good

This book was missing pages when I received it!! It wasn't that many, but enough so that I didn't have access to my homework OR quiz problems when I need them!! This book has ruined my grade in my calculus class because it didn't have all the pages. Thanks!!!

Great book to use when trying to grasp mathematics. Very understandable and short when explaining the process of the equation.

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We used this text book in an NYU continuing education program. The course was designed as a refresher course for potential MBA applicants. I was taking it because we truly use calculus in the analytics of our systems at work. This is a great text book. The illustrations are terrific. The problem sets are very good as they truly use real-world problems and examples. The instruction is crisp, without excessive theoretical wanderings. One of the best scientific and engineering texts I have used. CON: The enclosed CD ROM does not work with the Mac OSX operating system, and although I contacted customer support, they did not have plans to make the software OSX compatible. :-(

This was the textbook I needed. It was in good condition.

Excellent

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